





· ABOUT US ·

Studio Cheha is a professional design and consulting studio. We work in focused and intense design cycles, constantly bringing new ideas to the market. The BULBING brand plays with visual illusions, creating products that don't always appear as they seem at first glance. Our intent is to enhance our customer's life with elegant aesthetics and modern design that brighten everyday environments in a whole new "Cheha light."

We are proud to be partners with some of the world's leading design and concept stores. Our products are being sold at stores to include the MoMA Design Store, Boutique du Centre Pompidou, Galeries Lafayette and many more.





'by BULBING' collection



Inspired by classic and vintage-style desk lamps with a modern twist, the 'by BULBING' collection transform any space; while adding an artistic and memorable design element to the room.



Best seller at
MoMA

'by BULBING' Collection - products



· ZIGGI ·



* · CLASSi ·



· DESKi ·



* · BLOOM ·



· DOME ·

BLOOM and DOME
available only
outside the US

SIZES: Height: 42 cm Width: 22 cm

*CLASSi - Height: 35 cm Width: 22 cm

*BLOOM - Height: 33.5 cm Width: 24 cm

MATERIALS: Iron base, Plywood birch,
Acrylic glass, Led, White cord + Dimmer

POWER: 100 - 240 V



Best seller at
MoMA

OPPO collection

*A new era of BULBING has landed.
The OPPO Collection is an organic
transformation from our optical
illusion table lamp to a modern
hanging feature and sophisticated
design piece.*







OPPO Collection - products



· SPHERE ·



· SHADE ·



· GEO ·



· BULB ·



· BALL ·



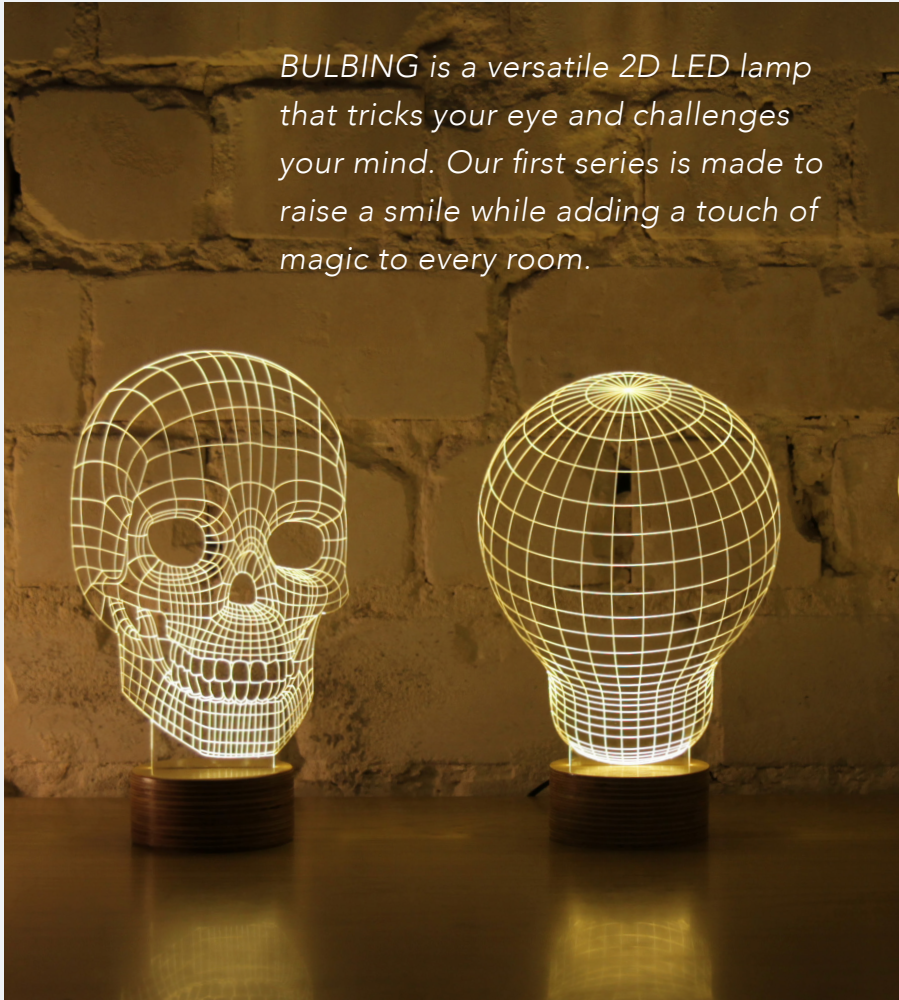
SIZES: Height: 30 cm Width: 23 cm

MATERIALS: Acrylic glass, Plastic base, 3 m adjustable black fabric cord, black metal wall hanger.

POWER: 220 V

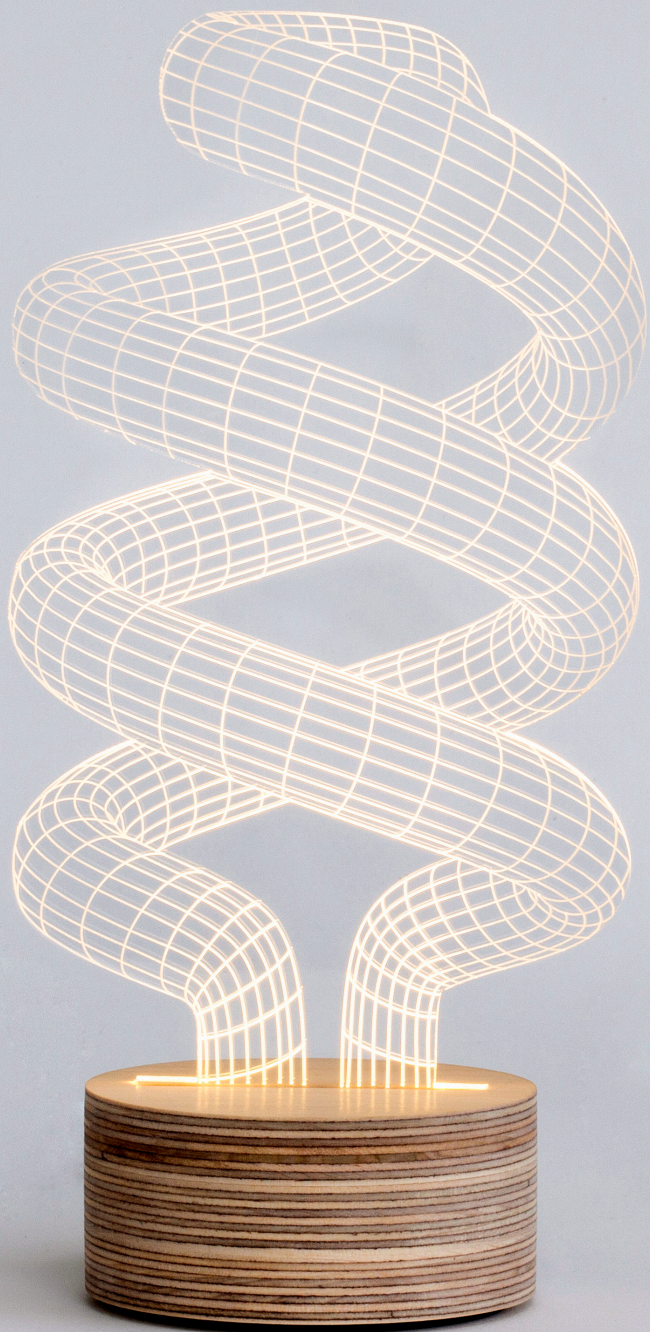
BULBING collection

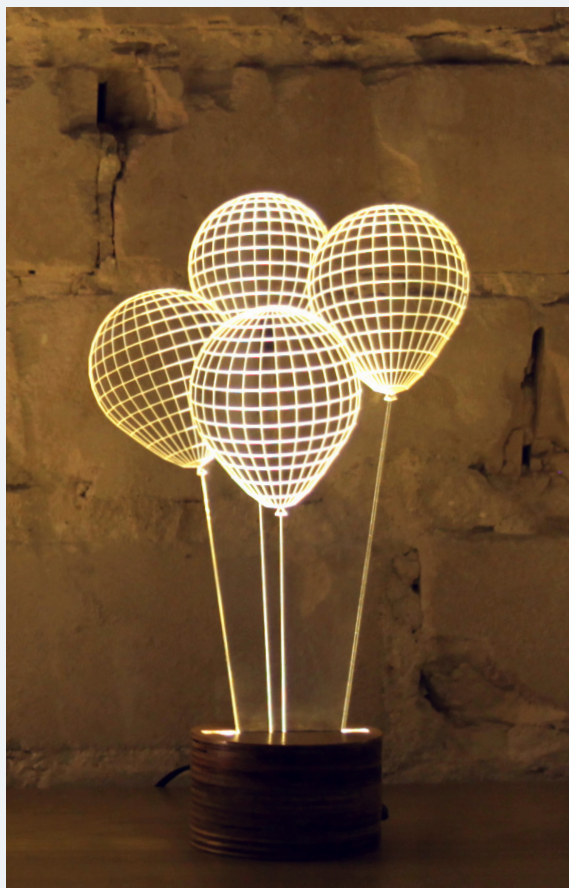
BULBING is a versatile 2D LED lamp that tricks your eye and challenges your mind. Our first series is made to raise a smile while adding a touch of magic to every room.



Best sellers at
MoMA













BULBING Collection - products



· BULB ·



· SPIRAL ·



· SKULL ·



· HEADPHONES ·



· TEDDYBEAR ·



· TUNNEL ·



SIZES: Height: 23 cm Width: 15 cm

MATERIALS: Plywood birch, Acrylic glass, Led,
Black USB cord.

POWER: 100-240 V



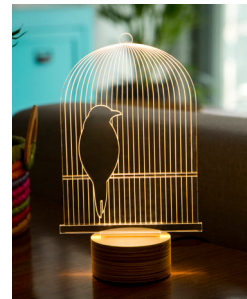
· CACTUS ·



· PINEAPPLE ·



· GALAXY ·



· BIRD CAGE ·



· BANANA ·



· BALOONS ·



· FERRIS WHEEL ·

SIZES: Height: 23 cm Width: 153 cm

MATERIALS: Plywood birch, Acrylic glass, Led,
Black USB cord.

POWER: 100-240 V

ZIGGI - B / Limited Edition

A blow up of our beloved ZIGGi model



Boutique Centre Pompidou, Paris, France

SIZES: Height: 149 cm Width: 52 cm

MATERIALS: Iron base, Plywood birch,
Acrylic glass, Led, White cord + Dimmer

POWER: 100-240 V



· WHO WE ARE ·

"I have always been fascinated by optical illusions, combining color, light and patterns to create designs that trick the eye. I began exploring this idea in 2007 and crafting various objects in my personal studio. My work is inspired by all forms of art and culture, and I enjoy developing ideas that make people smile."(Nir Chehanowski)



"Nir and I established Studio Cheha in 2014 after our designs started buzzing on several crowdfunding platforms, gaining international recognition by customers around the world. We've put our minds together to create original designs that continually push us to develop, expand and achieve new goals."
(Aya Brin Chehanowski)

Studio Cheha
www.studiocheha.com

Studio Cheha LTD

All products designed by Nir Chehanowski

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SPREAD THE LIGHT !

📷 @studio_cheha
#StudioCheha
#BULBING

f @studiocheha



Top retailers:

MoMA

SF MO
MA

laRinascente

FLEUX
PARIS LE MARAIS

GUGGENHEIM

Gallerie
Lafayette

MCA
CHIC
AGO



Catalogue design by Shira Albeck and Shir Richter